



Change of Bulk Bag Style Helps Clay Plant Improve Product Throughput and FIBC Stability

FIBC Field Sales' Onsite Assessment Uncovers Opportunity to Improve Efficiency and Safety

Our customer is a market leader in chemical-grade limestone and specialty clay products with a global presence in more than 25 countries.

Executive Summary

The company faced challenges with their current bulk bag design. Conitex Sonoco's field sales staff performed an onsite assessment and identified an issue with the style of FIBC being used for their product. The new bag improved throughput and stability.

The Challenge

During a customary preliminary FIBC usage assessment, Conitex Sonoco's technical field sales staff observed operating processes and spoke directly with onsite employees filling and handling their current FIBC bulk bags.

Conitex Sonoco's representative learned that, once filled, the current bulk bag tended to be unstable and at times tipped over causing product to spill. In addition, righting the bag was difficult and storage and transport of the FIBCs were challenging.

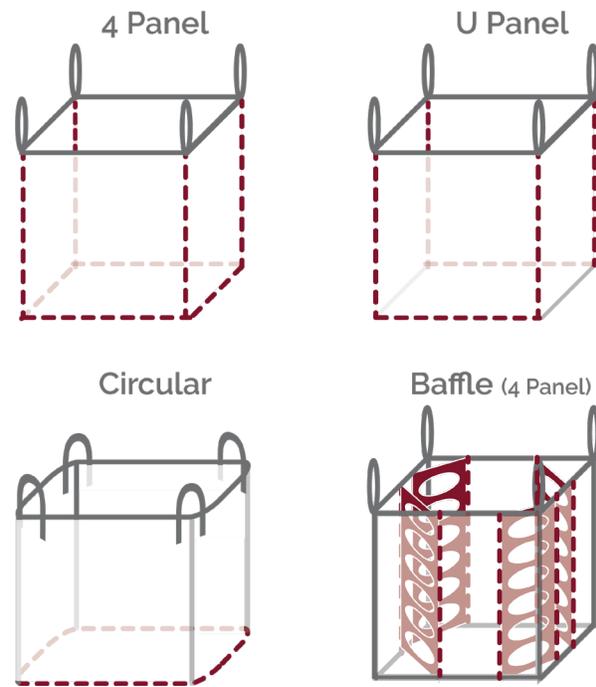
*"These bags actually improved our throughput rate due to the thought put into their design." Annie B.,
Quality Manager, BulkSak
Customer*

Our Solution

Conitex Sonoco's representative suggested a change in the style of FIBC being used to provide better structural support to improve stability for transport and storage as well as safety, while also improving efficiencies in filling.

Results

With this change to their FIBC bag style, the customer has increased their throughput and stabilized their bulk bags for shipping, warehousing and transport, preventing product spill and lost time righting the bag while improving safety.



These are examples of different styles of FIBC bags. The red dotted lines indicate where the body of the bags are sewn.

"We spent a lot of time discussing the issues we were having with our [current] bags and the [new] bags sent were very good!" Annie B., Quality Manager, BulkSak Customer